

# DRUMINI ENTERPRISES



PRESENTING

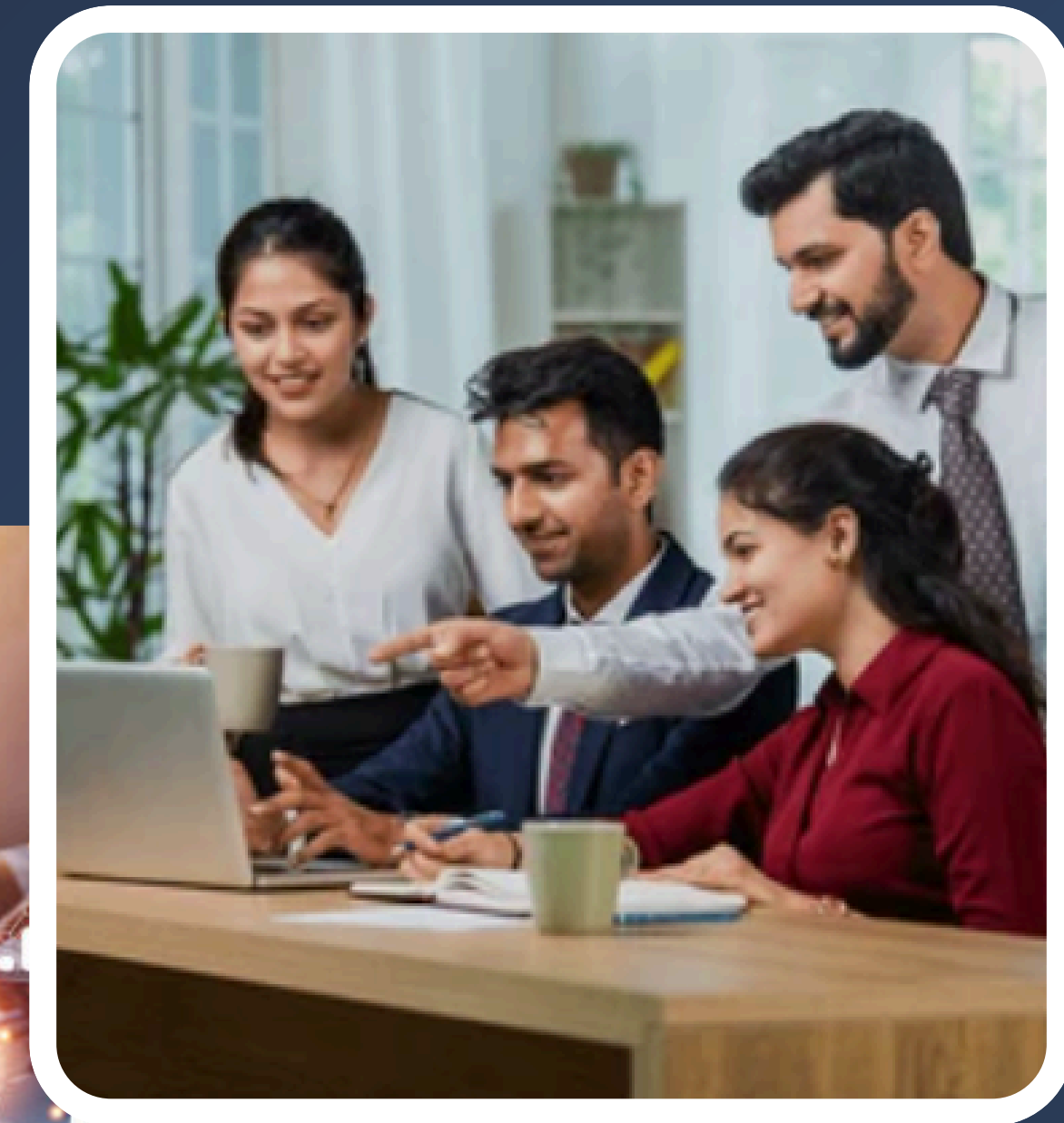


IoT-Based NGO Funding & Monitoring Platform

**Connecting Responsibility with Change**

*The Ecosystem for Social Impact*

Presented by Drumini Enterprises



# → About Us

Drumini Enterprises is a purpose-driven organization focused on building a technology-enabled ecosystem that connects Non-Profit Organizations (NGOs) with corporates, government bodies, and individual donors. With a vision to transform the social impact landscape in India, Drumini aims to bridge the critical gaps of trust, transparency, and accessibility that currently limit the effectiveness of funding and collaboration across the sector.

Recognizing that the social ecosystem still operates through fragmented systems, limited data visibility, and inefficient processes, Drumini is creating a platform where NGOs are not just listed but verified, evaluated, and made investment-ready. By integrating structured data, credibility indicators, and real-time monitoring, the platform ensures that donors have complete confidence in how their funds are utilized and the impact they create.

The platform focuses on enabling seamless discovery of credible NGOs, efficient matching with funding partners, and transparent tracking of projects and outcomes. Through impact dashboards, compliance frameworks, and data-driven insights, Drumini empowers stakeholders to make informed decisions while ensuring accountability at every stage of the funding lifecycle.

In doing so, the organization is laying the foundation for a more connected, scalable, and measurable social impact ecosystem in India.



# → The Problem



## Donor Challenges

1. **Limited visibility**  
into how funds are utilized
2. **No standardized**  
way to measure impact
3. **Trust deficit**  
due to low accountability
4. **Difficulty**  
verifying credentials
5. **Lack of**  
real-time monitoring



## NGO Challenges

1. **Limited exposure**  
to potential donors
2. **Inconsistent and**  
unpredictable funding
3. **High compliance**  
and reporting burden
4. **No dedicated**  
platform to showcase impact
5. **Difficulty building**  
trust and credibility

## Current Landscape

- Ecosystem still runs on spreadsheets & referrals
- NGOs lack structured discovery
- Corporates:
  1. Concentrated in major cities
  2. Limited outreach
  3. Lack CSR expertise (especially small budgets)
- Existing solutions (e.g., NGO Darpan):
- Limited data depth
- No trust or impact layer





# Our Solution

An IoT-enabled digital platform that bridges the gap between NGOs and donors through real-time monitoring, verified profiles, impact dashboards, and transparent fund tracking.



## Transparency

Fund tracking, verified NGO profiles, and auditable transaction records.



## Real-Time Data

IoT sensors & dashboards deliver live project updates — progress, metrics, and alerts.



## Smart Matching

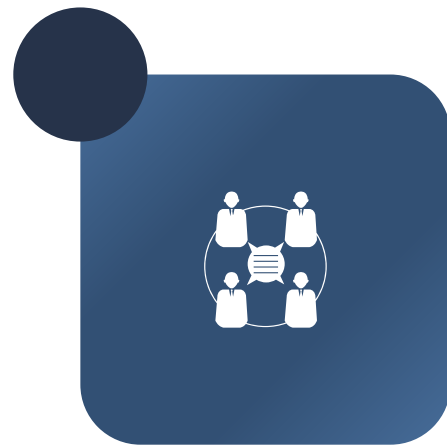
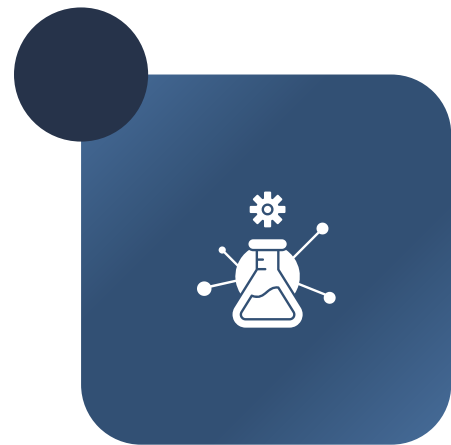
AI-powered donor-NGO matching based on cause alignment, geography, and impact goals.



# The Opportunity

Massive gap between funds available and impact delivery efficiency

- 5+ lakh NGOs registered
- 27,000+ companies doing CSR
- ₹35,000+ crore CSR spend annually



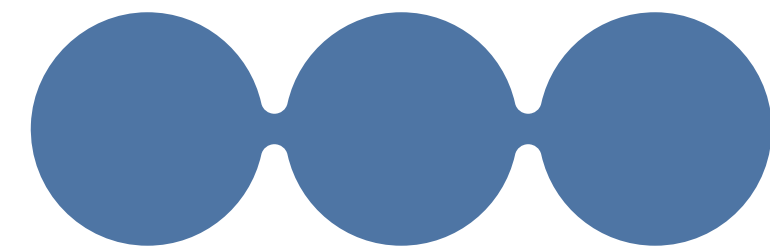
India's social impact ecosystem is at a critical inflection point, where capital availability is growing rapidly, but the infrastructure to deploy it efficiently remains fragmented and outdated.

- A large, capital-rich but inefficient ecosystem
- A trust and data gap across all stakeholders
- A clear need for a technology-driven, transparent, and scalable platform

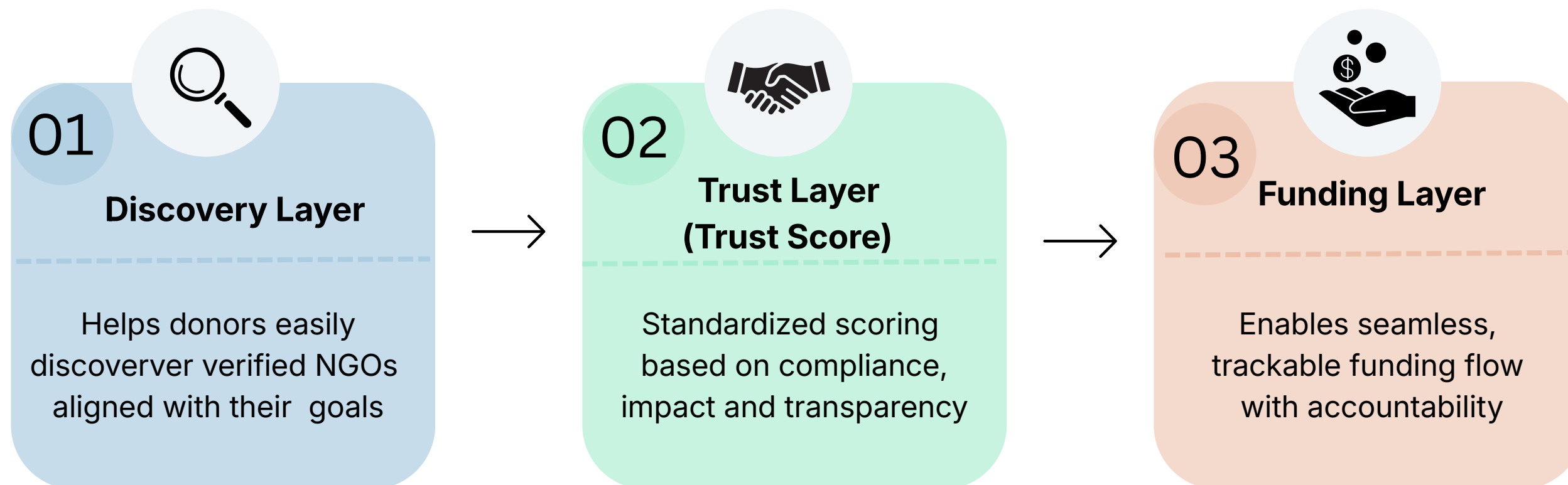





# Platform Layers




Building trust, transparency & seamless CSR execution



**Smart Mapping** 

Mapping of NGOs in terms of

- SDGs ( Sustainable Development Goals)
- Schedule VII of Companies Act (CSR alignment)

**CSR-Ready Qualification** 

We qualify NGOs, not just list them i.e. the NGO will be CSR ready to implement as per the requirement of the corporate

**From discovery to impact- all in one ecosystem**



# → Key Features

\*Technology \*Transparency\* Trust \*Impact

## 01 NGO Profile Verification



Multi-layer KYC and credential verification for all registered NGOs to ensure authenticity and trust.

## 02 Real-Time IoT Tracking



Live project updates via IoT sensors deployed at project sites for real-time visibility.

## 03 Impact Analytics



Dashboards with measurable KPIs — lives impacted, funds deployed, outcomes achieved.

## 04 Fund Transparency



End-to-end fund tracking from donor disbursement to ground-level utilization.

## 05 Donor-NGO Matching



Smart algorithms match donors to NGOs by cause, region, and impact potential.

## 06 Compliance Engine



Automated CSR compliance reports for corporates under Section 135 with audit readiness.



**Governance Aligned**  
Built for accountability and public trust.



**Secure & Compliant**  
Data security, role-based access, and audit trails.



**Scalable Platform**  
Designed to support programs at scale across geographies.



**Evidence-Based Impact**  
Data-driven decisions for better planning and outcomes.



**Standards Ready**  
Aligned with government frameworks and global best practices.



Empowering transparency. Enabling impact. Strengthening governance.





# How It Works



**Transparent**  
End-to-end visibility and accountability



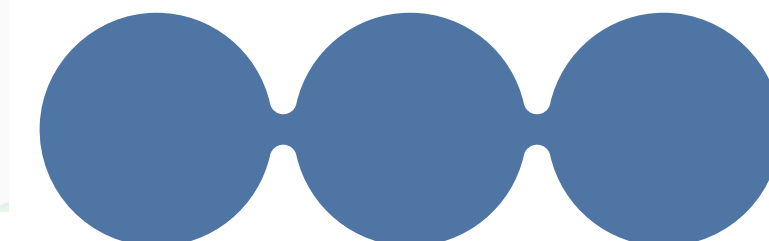
**Real-Time**  
Live updates and alerts for better decisions



**Impact-Driven**  
Focus on measurable outcomes and change






**Secure**  
Data security and audit-ready records



# COMPETITIVE ADVANTAGE

DRUMINI delivers a more trusted, transparent, and impact-driven ecosystem



FEATURES	EXISTING PLATFORMS	DRUMINI
 NGO Listing	 Yes	 Yes
 Verification	 Limited	 Strong
 Trust Score	 No	 Yes
 Real-time Monitoring	 No	 Yes
 Impact Dashboard	 No	 Yes
 CSR Matching	 Weak	 Intelligent



DRUMINI is built for trust, transparency, and measurable impact  
— powering the future of social change.



Verified  
Ecosystem



Real-time  
Tracking



Data-driven  
Impact



Smart CSR  
Matching



# Gamechanger

CSR Pitch Show (like Shark Tank)

For NGOs:

- Pitch for CSR funds
- Showcase innovation

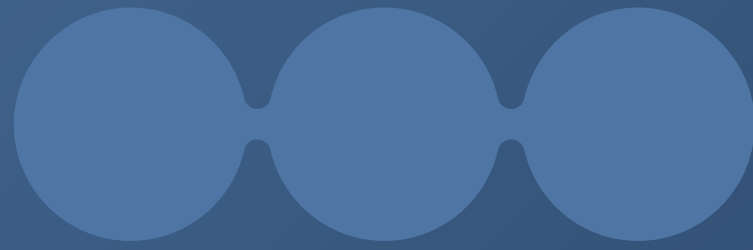
For Corporates:

- Brand visibility
- Social storytelling

## Target users

- NGOs & Non-Profits
- Corporate CSR Teams
- Government Bodies
- Individual Donors





# Brand Pillars

- ✔ **Connection**  
Smart matchmaking between NGOs & corporates
- ✔ **Credibility**  
Verified profiles + transparent reporting
- ✔ **Capacity**  
Training + tools for NGOs
- ✔ **Impact**  
Measurable outcomes + dashboards





# Vision

To build India's most trusted and transparent social impact ecosystem, where every contribution—whether from corporates, governments, or individuals—creates meaningful, measurable, and lasting change.

We envision a future where trust and accountability are embedded into every stage of social funding, empowering donors with complete visibility and confidence in how their resources are utilized.

Our platform aims to enable scalable growth for NGOs, equipping them with the tools, visibility, and credibility needed to expand their reach, strengthen their capabilities, and deliver impact at scale.

By leveraging technology, data, and real-time insights, we strive to drive measurable social change, ensuring that every initiative is tracked, evaluated, and aligned with clear outcomes and national development goals.

## Key Pillars of Our Vision

- Transparent Funding — Complete visibility into fund flow and utilization
- Scalable NGO Growth — Enabling NGOs to grow sustainably and efficiently
- Measurable Impact — Data-driven tracking of outcomes and real change



# → Directors

A team combining impact expertise with execution excellence

## Supratim sahu

Co-Founder & Director

- 15+ years in Fundraising, CSR Strategy & Non-Profit Leadership
- Expertise in Grant Management, Resource Mobilization & Corporate Partnerships
- Proven track record of building national fundraising platforms
- Strong experience in Monitoring & Evaluation, NGO partnerships & donor reporting
- Drives CSR strategy, partnerships & ecosystem development

## Aashmika Ghosh

Co-Founder & Director

- Expertise in business strategy, operations & stakeholder management
- Focused on platform growth, partnerships & execution
- Strong capabilities in communication, branding & outreach
- Drives user engagement, scaling strategy & ecosystem building



# Closing



An Ecosystem for NGOs & social impact.



## Our Contact Information

Drumini Enterprises

*Building trust. Enabling impact. Transforming social funding.*



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# Thanks For Time!



*End Of Presentation - Thank You!*  
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